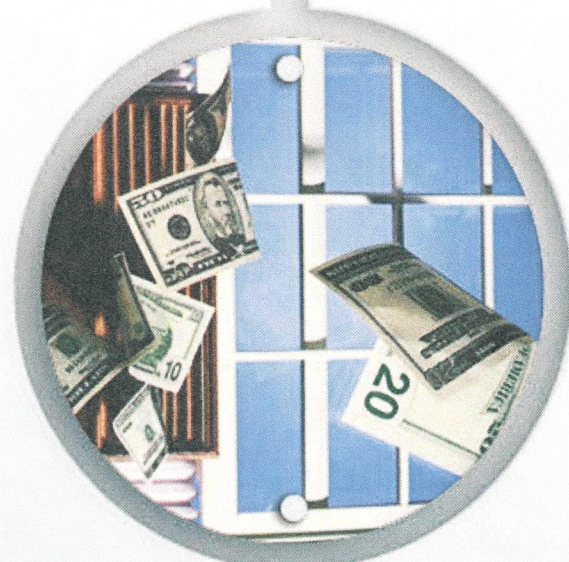


TEXAS IS HOT GOALITION

A LITTLE ENERGY CAN GO A LONG WAY



SENATE BUSINESS AND COMMERCE COMMITTEE


AUGUST 24, 2010

TEXAS HOT GOALITION

Mission TexasHot.org

The TexasHot Coalition is dedicated to changing the way Texans think about electricity and energy use. The coalition uses both traditional and web based communication platforms to ensure comprehensive message delivery.

TEXAS IS HOT GOALITION



Why...?
.org

- To empower the consumer.
- Whether it is regarding energy efficiency or smart grid implementation, an educated and engaged consumer will take more personal responsibility for their electric consumption and be open to market changes and technological advancements.